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**MARIAH POWER, MANUFACTURER OF WINDSPIRE®, RENEWABLE  
ENERGY WIND POWER APPLIANCES FOR RESIDENTIAL AND  
COMMERCIAL USE, NAMES AMY R. BERRY  
COMMUNICATIONS MANAGER**

***Ten Year Veteran of Strategic Branding and Communications To Lead  
Mass Market Roll-out Initiative***

**RENO, Nevada, (January 21, 2009)** – Mariah Power ([www.mariahpower.com](http://www.mariahpower.com)), manufacturer of Windspire®, a residential and commercial wind power appliance, today named Amy R. Berry, as communications manager. Berry will be responsible for developing a communication plan to build mass market awareness of Windspire®. This appointment is part of Mariah Power's expansion, as its first volume production facility in Michigan is due to come online in March 2009. Her appointment is effective immediately.

Berry has over 10 years experience in brand development, strategic planning and advertising. Prior to this position, Berry worked for Bauserman Group, a full service communications agency based developing plans for local businesses in Reno and for Ogilvy & Mather Worldwide working on the global IBM account in the New York office.

"Now that we have our funding in place and our manufacturing plant scheduled to begin production shortly, we are ready to market Windspire® to the masses," said Mike Hess, CEO of Mariah Power. "Amy's vast and varied marketing background will enable us to develop a successful plan to reach the business and residential consumer markets. Green energy is key focus right now, and with Windspire, we are bringing an affordable and easy option to those who are ready to harness the power of wind."

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*Mariah Power Names Amy R. Berry Communications Manager*

About Mariah Power

Based in Reno, Nevada, Mariah Power provides low-cost, low-noise, attractive wind power appliances for use with residential, business, and commercial buildings. The company's patented technology maximizes energy conversion from wind into the electric power, regardless of changing wind speed and direction. The company's first vertical axis wind power appliance, Windspire®, is now available for shipment. For more information, visit [www.mariahpower.com](http://www.mariahpower.com).

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